



PROVIDENCE *presents*
FOUNDATION

27th Annual Champagne Luncheon &
STYLE SHOW

Benefiting The Providence Advanced MRI Center

FRIDAY, APRIL 6, 2018



PROVIDENCE FOUNDATION MISSION

To secure philanthropic gifts from generous benefactors to assist Providence in its pursuit of excellent and innovative healthcare. Our initiatives reflect our commitment to faith-based healthcare and the tradition of the Daughters of Charity for quality, respectful, reliable and compassionate services.

ASCENSION PROVIDENCE MISSION

Rooted in the loving ministry of Jesus as healer, we commit ourselves to serving all persons with special attention to those who are poor and vulnerable. Our Catholic health ministry is dedicated to spiritually centered, holistic care which sustains and improves the health of individuals and communities. We are advocates for a compassionate and just society through our actions and our words.

Providence Foundation presents:

27th ANNUAL CHAMPAGNE LUNCHEON & STYLE SHOW

Friday, April 6th, 2018 | 10:30 a.m. – 1:00 p.m.

Waco Convention Center, Chisholm Hall | 100 Washington Ave. | Waco, TX



Ready to see the latest fashion trends for Spring and Summer 2018? Join hundreds of men and women at the Providence Champagne Luncheon & Style Show to preview the styles brought to you by Waco's local boutiques and elite department stores. Showcased will be elegant evening gowns and suits for your next big event, business attire for the workplace, and casual attire to complete your weekend wardrobe. At the conclusion of the style show, you'll have your own look book and know exactly what you need and where to head in order to snag your favorite items! We can't wait to see you there!

Proceeds from the Style Show will support the *Advanced MRI (Magnetic Resonance Imaging) Center at Providence*, which will provide ultramodern comprehensive healthcare services through the purchase of a *1.5T MRI Scanner*, breast health components, a *Caring Suite*, and a *Silent Scan*. This technology will provide Waco with the most advanced MRI center, offering high-tech equipment, technology, and services that will lead Central Texas in all MRI for breast, neuroscience, musculoskeletal, abdominal, and vascular healthcare! Read more about the *Advanced MRI Center* on the next two pages.

SCHEDULE

10:30 A.M.

Event doors open for
Champagne Reception

11:30 A.M.

Champagne Luncheon

12-1 P.M.

Style Show & Program

1 P.M.

Luxury Raffle Winner Drawing

THE ADVANCED MRI CENTER AT PROVIDENCE

Upon completion, the *Advanced MRI Center*, with the *1.5T MRI Scanner*, breast health components, a *Caring Suite*, and a *Silent Scan*, will be the most advanced MRI center in Waco! This center will be designed around the patient experience, serving as a powerful center that will offer clinical insight and advanced diagnostic processes, benefiting both patients and medical professionals.

THE 1.5T MRI SCANNER

With this advanced technology, images as small as the head of a pin can be detected in a shorter amount of time at a higher resolution. The imaging services will improve the outcome of diagnostics, treatments, and surgical procedures and serve as a vital role to the expansion of Providence's breast, pain management, movement therapy, and neurological services.

With this new technology, Providence will have the capability to serve an additional 1,000 patients annually at the Advanced MRI Center while improving imaging outcomes for patients currently receiving MRI services at Providence.

By joining in Providence Foundation's efforts, you will help Providence advance their mission of serving all persons through a holistic approach to healthcare while improving the health of individuals and the community.

Partner with Providence. Sponsor the 2018 Style Show to support the Advanced MRI Center.

ADDITIONAL COMPONENTS OF THE ADVANCED MRI CENTER:

Breast Health Components

90% of all breast cancers can be definitively diagnosed using MRI. With the addition of the Breast Health Components, Providence will be able to serve high-risk breast cancer patients and perform MRI-guided biopsies.

Silent Scan Technology

Silent Scan technology is a noise reduction technology that can be added to the *1.5T MRI Scanner*. According to healthcare providers and patient testimonials, a traditional MRI procedure has been compared to the sounds of a jackhammer or rock concert. Patients undergoing an MRI exam with the *Silent Scan* technology have compared the MRI sounds simply to background noises. With the addition of a *Silent Scan*, scan outcomes can be improved, as the noise reduction aims to reduce anxiety for patients undergoing a procedure, particularly for children and patients with neurological problems.

Caring Suite

Providence understands that health center designs shape the experience patients have when visiting an MRI center. The Advanced MRI Center will house a newly constructed *Caring Suite* where the *1.5T MRI Scanner* will be located. The *Caring Suite* will provide an environment that focuses on patient experience, aiming to minimize anxiety for patients undergoing MRI procedures.

The *Caring Suite* will allow the patient to choose a soothing color and music scheme for the scan room. In addition, patients can choose from preset calming images and videos (such as ocean images and sounds) or can choose images and videos of loved ones from their own devices.



SPONSORSHIP OPPORTUNITIES

All sponsorships include company name featured in rotation on the main screen, listed in the souvenir program, and in our Thank You ad in the May issue of the Wacoan magazine.

RUNWAY SPONSOR (PRESENTING SPONSOR): \$7,000

Company listed as Presenting Sponsor on Style Show advertisements prior to event | Front row VIP seating | Company logo projected onto runway and displayed on stage centerpiece | Full page & Full color ad on back cover of souvenir program | Opportunity to showcase photos of your business on rotation screen during event champagne reception and luncheon | VIP Table Favor | Prominent recognition in Wacoan full-page thank you advertisement | 16 tickets (2 tables of 8)

COUTURE SPONSOR (LIMITED TO 2 SPONSORS): \$5,000

Co-sponsors for the Helping Hands Happy Hour event benefiting the Style Show Priority Seating along the runway | Full page & full color ad on inside cover of souvenir program | VIP Table Favor | 16 tickets (2 tables of 8)

LUXURY RAFFLE SPONSOR (EXCLUSIVE SPONSOR): \$4,000

Company listed as Luxury Raffle Sponsor in marketing materials pertaining to the Luxury Raffle items prior to the event | Opportunity to supply volunteers the day of the event to assist in selling tickets for Luxury Raffle | Company name listed as Luxury Raffle Sponsor on Luxury Raffle tickets | Priority seating | Full page ad in souvenir program | 12 tickets (1 table)

Contact Paige Corley for more information

254.751.4717 | Paige.Corley@Ascension.org

VALET SPONSOR (EXCLUSIVE SPONSOR): \$4,000

Logo or business name displayed at Valet area | Opportunity to promote an item or your business (to be agreed upon prior to event) in vehicles | Priority seating | Full page ad in souvenir program | 12 tickets (1 table)

PHOTOGRAPHY SPONSOR (EXCLUSIVE SPONSOR): \$4,000

Logo or business name displayed at photography area where event attendees receive complimentary photos | Priority seating | Full page ad in souvenir program | 12 tickets (1 table)

MODEL SPONSOR (LIMITED TO 12 SPONSORS): \$3,000

Priority Seating | Half page ad in souvenir program | 12 tickets (1 table)

STYLIST SPONSOR: \$1,600

Reserved Table | Half page ad in souvenir program | 8 tickets (1 table)

**PROVIDENCE FOUNDATION
STYLE SHOW COMMITTEE**

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**PROVIDENCE
FOUNDATION**

6901 Medical Parkway | Waco, TX 76712 | ProvidenceFoundation.net

For more information on sponsorships,
please call 254.751.4717 or e-mail paige.corley@ascension.org.